



SPECIAL MEETING AGENDA OF THE  
DOWNTOWN SANTA MONICA, INC.  
BOARD OF DIRECTORS

MEETING VIA TELECONFERENCE

<https://zoom.us/join>

MEETING ID: 840 6888 7007

PASSCODE: 312832

THURSDAY, APRIL 28, 2022

3:00 PM

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**Call to Order**

**Roll Call**

(Please note that agenda items may be reordered during the meeting at the discretion of the body.)

1. **Closed Session** - None
2. **Consent Calendar**
  - 2.1. **Approval of Minutes: 3/24/22**
  - 2.2. **Board Attendance Report**
3. **Report from Board Chair**
4. **Report from Staff** - John Harris, Interim Executive Director
5. **Reports from City Staff, Liaisons, and Consultants**
  - 5.1. Jennifer Taylor, Economic Development Manager
6. **Action Items**
  - 6.1. **Lincoln Boulevard Beautification Plan**

DTSM Lincoln Committee representative to provide update and recommendation for next steps in the Beautification Plan.

## **6.2. Review of DTSM Ambassador Program**

DTSM Director of Operations, Rich Mongarro, and Block by Block to provide recommendations for changes to the ambassador program.

- 7. Public Input** (Public input is permitted only on items not on the agenda that are within the subject matter jurisdiction of Downtown Santa Monica, Inc. Please note that State law prohibits Downtown Santa Monica, Inc. from taking any action on items not listed on the agenda, including issues raised under this agenda item.)

## **8. Board Member Comments and Announcements**

### **Adjournment**

DOWNTOWN SANTA MONICA, INC. OFFICES ARE HANDICAPPED ACCESSIBLE.

**Oral public comment from any one individual is limited to a total of 6 minutes per meeting, with a maximum of 2 minutes per agenda item; under some circumstances, the board may change the maximum to 1 minute per agenda item.**

The agenda is available in alternative formats upon request by calling DTSM, Inc. offices. If you require any special disability-accommodations, please contact DTSM offices at least three days prior to the scheduled meeting.

This agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours to a special meeting. Please check the agenda prior to the meeting for changes.