



**AGENDA**  
**Downtown Santa Monica, Inc.**  
**BOARD OF DIRECTORS**  
**REGULAR MEETING**  
THURSDAY, JULY 27, 2017, 5:00 P.M.  
1351 THIRD STREET PROMENADE, SUITE 201  
SANTA MONICA, CA 90401

Notice is hereby given that a Regular Meeting of the Downtown Santa Monica, Inc. Board of Directors will be held at 5:00 P.M. on Thursday, July 27, 2017 at the offices of DTSM, Inc., 1351 Third Street Promenade, Suite 201, for the purpose of conducting the following business:

1. **Roll Call**
2. **Public Input on Items on the Agenda**
3. **Consent Calendar**
  - 3.1. Approval of Minutes: June 29, 2017
  - 3.2. Information Item: Board Attendance Report
  - 3.3. District Issues Committee recommends support for an alcohol service CUP for The Dudes' Taproom at Santa Monica Place, Ste. 304.
4. **Report from Board Chair – Chairperson Barbara Tenzer will highlight items of interest to the Board (5 minutes).**
5. **Report from Staff – CEO Kathleen Rawson will advise the Board on current matters of interest (10 minutes).**
6. **Reports from City Staff, Liaisons, and Consultants**
  - 6.1. Jason Harris, Economic Development Manager, will update the Board on Downtown economic development (5 minutes).
  - 6.2. David Martin, Director of Planning & Community Development, will update the Board on Downtown planning (5 minutes).
7. **Public Input on Staff and Consultants Reports**
8. **Agenda Items – All items may result in Board action.**
  - 8.1. **Election of Executive and Committee Seats**  
Board will elect executive committee and appoint members to standing committees.

- 8.2. **Triangle Square / Colorado & Ocean License Agreements**  
Board to authorize staff to negotiate and execute license agreements with the City of Santa Monica for two public space management pilot projects.
- 8.3. **Marketing, Communication & Public Relations**  
Staff will present the marketing, communications and public relations efforts of DTSM, Inc. during FY16/17.
- 8.4. **Board Email Communication Policy**  
Staff will present the Board Email Communication Policy per City Council direction.
- 9. **Board Member Comments and Announcements**  
Board member announcements and agenda item suggestions.
- 10. **Public Input** (Public input is permitted only on items not on the agenda that are within the subject matter jurisdiction of Downtown Santa Monica, Inc. Please note that State law prohibits Downtown Santa Monica, Inc. from taking any action on items not listed on the agenda, including issues raised under this agenda item.)
- 11. **Adjournment**

**DOWNTOWN SANTA MONICA, INC. OFFICES ARE HANDICAPPED ACCESSIBLE.**

The agenda is available in alternate format upon request by calling DTSM, Inc. offices.

If you require any special disability related accommodations, please contact DTSM offices at least three days prior to the scheduled meeting.