



AGENDA

**SPECIAL MEETING OF THE
BAYSIDE DISTRICT CORPORATION
BOARD OF DIRECTORS
Annenberg Beach House
415 Pacific Coast Highway, Santa Monica, CA 90401
February 26, 2010**

Notice is hereby given that a Special Meeting of the Bayside District Corporation will be held at 9 A.M. on Friday, February 26, 2010 at Annenberg Beach House, 415 Pacific Coast Highway, Santa Monica for the purpose of conducting the following business:

I. Roll Call

II. Study Session

Branding Update

Kevin Kelley of Shook Kelley will facilitate a discussion and solicit input on the Downtown Santa Monica Branding Program.

III. Public Input (Public comment is permitted only on items not on the agenda that are within the subject matter jurisdiction of the Bayside District Corporation. Please note that State law prohibits the Bayside District Corporation from taking any action on items not listed on the agenda, including issues raised under this agenda item.)

IV. Adjournment

No other business will be conducted at this Special Meeting.